

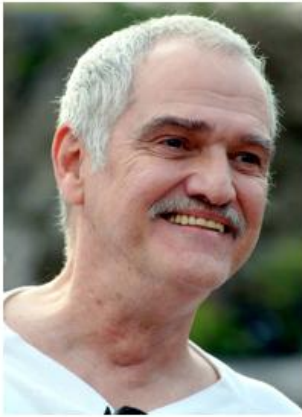


Embassy of the United States of America Public Affairs Section

For more information please contact: Phone 216-8122, Fax 216-8622
Embassy website: <http://bolivia.usembassy.gov>

April 23, 2013

U.S. to Participate in Santa Cruz Theater Festival Pulitzer Award Winning Play to be Performed at CBA



As part of the Santa Cruz International Theatre Festival 2013, the U.S. Embassy will present on Saturday, April 27 and Sunday, April 28 the play “Anna en el Trópico” written by American playwright Nilo Cruz (Pulitzer Prize for Drama 2003). The play is directed by Max Ferrá and will be presented in the auditorium of Centro Boliviano Americano.

The play is set in Tampa, Florida, hub of the cigar industry. When Cuban immigrants brought the cigar industry to Florida in the 19th century, they also brought with them another occupation, that of the reader. While the workers were rolling cigars at the factory, this person would read stories from newspapers or books to entertain them. This practice was carried out until 1930 when rollers and readers were replaced by machines.

In the play, the reader picks the book Anna Karenina and the novel causes turmoil in the lives and relationships of the main characters.

U.S. artist Max Ferrá is the director of the play. Ferrá was the Founding Artistic Director of New York City’s INTAR Hispanic American Arts Center, which included INTAR Theater and INTAR Gallery. From its inception until the year 2004, he remained the driving force behind INTAR's artistic and organizational development. Under his leadership, INTAR became an outstanding Latino artistic institution in the United States, gaining worldwide recognition for its contribution to cross-cultural understanding and the pursuit of excellence.

INTAR has featured English-language international premieres by world renowned authors, including Jorge Luis Borges, Mario Vargas Llosa, Gabriel García Márquez, Manuel Puig, Fernando Arrabal and Astor Piazzolla.

Throughout his career, Ferrá has produced over 150 works by both emerging and established Latino playwrights from the U.S., Latin America, and Spain. As a stage director, he directed over 80 plays at INTAR, as well as in other venues, both in the United States and all over Latin America. Since 2006, Mr. Ferrá has been the Director of the Actors' Arena Theater Program at the North Campus of the Miami Dade College.